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News

Continental Tire Announces Price Increase

The increases on select tires will take effect Oct. 1 and will vary across specific products by brand.



By **Danielle Hess**

Danielle Hess is Senior Editor of Tire Review. She is responsible for researching, writing and editing articles, as well as executing videos for Tire Review and engaging with the brand's audience on social media. She is a graduate of Kent State University with a bachelor's degree in journalism.

Published: August 30, 2021

Continental Tire the Americas has announced price increases on some Continental and General passenger and light truck tires in the U.S. market. The increases will be effective Oct. 1 and will vary across specific products by

brand. Details of the increase will be made available to direct customers by Sept. 1.

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Roger's Tire Service does things a bit differently. Your first hint: the business performs daily operations out of a barn.



By **Christian Hinton**

Published: March 8, 2024



For an average consumer, a tire shop or dealership is probably a facility with multiple technicians, lifts and tire service equipment; they may even think of a specific shop with multiple service bays and locations.

While these things may sound like characteristics of a “normal” tire shop or dealership, Roger’s Tire Service, does things a bit differently. That all starts with the owner, Roger Pitchford. Your first hint could be the fact that Roger, a tire industry veteran with over 35 years of experience, opened a shop in under three weeks in 2021.

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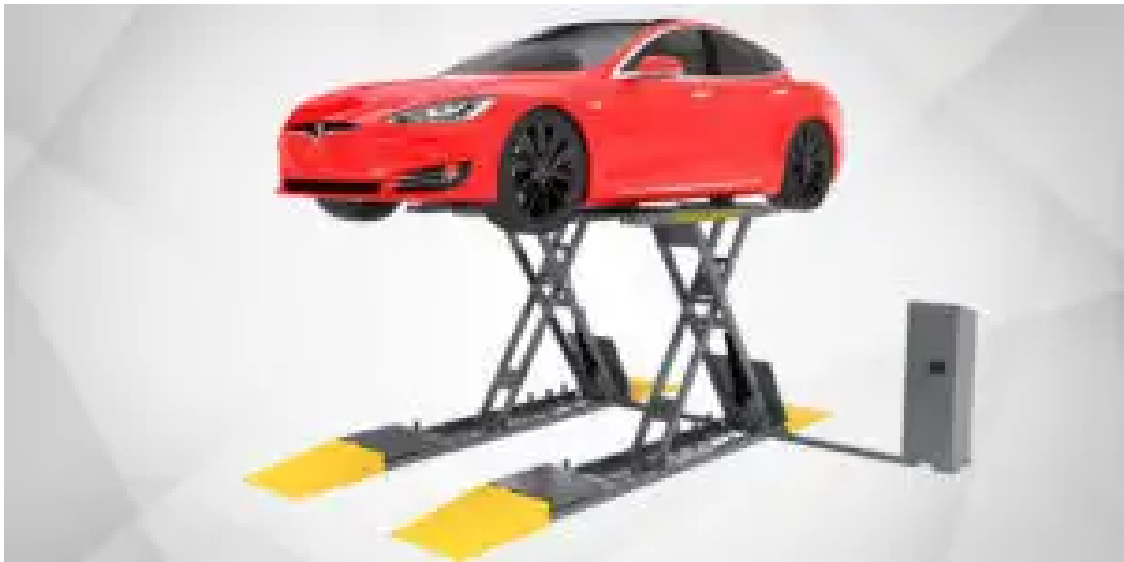


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By Christian Hinton

March 7, 2024



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March 7, 2024



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By Christian Hinton

March 6, 2024

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Babcox Media Inc
3550 Embassy Parkway
Akron, OH 44333-8318

p: (330) 670-1234
f: (330) 670-0874
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